يضانة الشركاري المعة تلمسان INCUBATEUR DE L'UNIVERSITÉ DE TLEMCEN Incubator of the University of Tlemcen





# APPLICATION FILE

Project's name:

Date:

This application document serves as a general presentation for your project. It will allow the Incubator's board to decide whether you have been approved or not to integrate INCUT. Be clear and precise. Fill in as many fields as you can, even if you do not have all the information.

Once the application filled out, send it to the email address: incut@mail.univ-tlemcen.dz



### يضانة الشركاري لجامعة تلمسان INCUBATEUR DE L'UNIVERSITÉ DE TLEMCEN Incubator of the University of Tlemcen



## I – What ? | The problem

Present your project. Explain the identified problem/need.
II – How ?   The solution
PRODUCT or SERVICE  Describe the suggested products and/or services in your project in order to solve the problem / meet the identified need
Why did you choose this product and/or this service
INTELLECTUAL PROPERTY   PATENT
Do you think that your project must be protected?
☐ Yes ☐ No
III – For whom ?   The market
Customers
What sort of customers does your product and/or service target (type, size of customers segment, geographic localization, consuming mode,)
Why targeting this customers ?
Competitors
Who are your competitors? Competitors description: Strengths and weaknesses, Market penetration, geographic localization,)

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#### Legislation

Are you aware of the governing laws of this sector
□ Yes □ No
<b>Differentiation</b> Describe your competitive advantages, what makes you different from your competition
Suppliers Suppliers description, describe the activities and the choice of these suppliers
Partners' description, describe the activities and the choice of these partners
Market  Describe the state of the target market of your products and/or services (needs, tendency, evolution, market size)
IV – INCUT
Support What do you expect from INCUT, what sort of support will you be needing?
Motivation Why should we select you for INCUT?